GOOD

Global Open OnDemand Conference

COLUMBUS, OHIO | APRIL 2027



2027 Exhibitor Prospectus

openondemand.org/good27

GOOD27 is a valuable platform for companies looking to align with open-source initiatives, enhance brand recognition, and engage with a highly specialized and influential audience.



About GOOD

GOOD27 (Global Open OnDemand Conference) is the third annual gathering of users, developers, and stakeholders in the Open OnDemand community. This 4-day in-person event, taking place in April 2027, will provide a unique platform for attendees to engage with experts, share insights, and explore advancements in Open OnDemand—a groundbreaking tool that offers web-based access to supercomputing resources. With a focus on collaboration and innovation, GOOD will feature keynote talks, lightning sessions, and networking opportunities designed to empower participants to drive the future of remote supercomputing access.



The GOOD27 program will feature live talks, tutorials, keynote sessions, and vibrant community events. The conference brings together experts from industry, academia, and government to share their latest advancements, learn from seasoned users and developers, and collaborate on cutting-edge projects.

The program kicks off with the Contributor Jam, a hands-on, immersive opportunity with Open OnDemand developers followed by three days of talks, tutorials, posters, and more.



Exhibitor Options

LEVEL/BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER
For-Profit Pricing (20+ Employees)	**Talk to us**	**$10,000**	**$6,000**	**$4,000**
Non-Profit or For-Profit Small Company Pricing (<20 Employees)	**Talk to us**	**$6,000**	**$4,000**	**$2,500**
Top-Tier Branding & Visibility	✓			
Logo on Event Videos	✓			
Exhibitor Talk	✓	✓		
Exhibitor Booth	Large	Large	Standard	
Online Exhibitor				✓
Access to Opt-In Attendee List	✓	✓	✓	✓
Logo on Event Website & Exhibitor Banner	✓	✓	✓	✓
Conference Passes	8	5	3	2
Booth Passes	3	3	3	0

Additional information

- Returning exhibitors receive special recognition
- Booth location selections are first-come first-serve (secure yours now)
- Deadline to be included on first big exhibitor announcement to community is January 11, 2027

Attendee Social Event Host ($15,000)

Be the exclusive host of the official attendee social event, with prominent branding opportunities throughout the evening. This package includes a booth, access to the attendee list, your logo featured on the website, exhibitor banner, and conference t-shirts, plus five full conference passes.

Afternoon Break Host ($5,000)

Support an attendee networking break, held each afternoon with refreshments and snacks. As the official break exhibitor, your brand will be highlighted throughout these sessions with strategic logo placements, offering a relaxed yet visible opportunity for brand engagement.

Video Exhibitor ($10,000)

Support the recording and production of conference talks and tutorials, making them accessible online for a lasting community impact. Your brand will be prominently displayed as the video exhibitor on the title card, giving you enduring visibility with thousands of future viewers.

Co-exhibitors

If exhibitors are co-exhibiting and want to include multiple company names/logos in acknowledgements prior to and during the conference, there is an additional add-on fee required per co-exhibit of $1,500 per co-exhibit.

Why Support GOOD



Brand Visibility and Exposure:

GOOD27 is a global event attracting professionals, developers, and researchers from across the open-source and high performance computing (HPC) communities. Exhibitors get prominent brand placement through various channels such as the website, event signage, and materials, giving them visibility among an engaged audience.



Targeted Audience:

Open OnDemand is a specialized open-source platform used primarily in research, education, and industry sectors that leverage HPC resources. Supporting GOOD27 allows companies to connect with decision-makers, developers, and users within these sectors who may benefit from or contribute to their products and services.



Community Engagement and Networking:

Exhibitors have the opportunity to interact with key stakeholders in the HPC and open-source ecosystems, including thought leaders, potential partners, and customers. Being present at GOOD27 offers valuable networking opportunities to establish relationships and explore collaborations.



Recruitment Opportunities:

The conference attracts a highly skilled, technical audience. Supporting provides companies with a platform to showcase their expertise and projects, positioning them as attractive employers for talented developers, engineers, and researchers interested in open-source and HPC technologies.



Thought Leadership:

Exhibitors often have opportunities to speak, host workshops, or participate in panels, allowing them to demonstrate thought leadership in their respective fields. This can elevate their reputation as innovators and contributors to the open-source community.



Supporting Open Source:

Companies that support GOOD27 show their commitment to the open-source ecosystem, which can resonate with the community. Supporting an event like GOOD27 helps strengthen the Open OnDemand project and the broader HPC community, fostering goodwill and positive brand association.

For further questions or to reserve your spot, please contact:

Chase Eyster, Business Development Manager, Ohio Supercomputer Center
ceyster@osc.edu | openondemand.org/good27

OPEN OnDemand

openondemand.org/good27