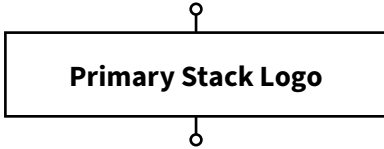


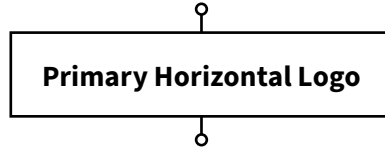
Quick Style Guide

OPEN

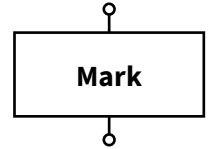


Primary Stack Logo

OPEN



Primary Horizontal Logo



Mark

OPEN



OPEN



Display Text

Subheading

Ta suntem cone quatur aspidist accae porepro volectae magnimus rem debisimaxim ipitem ut que ommoloreium recabore raeptaqui volore nem nonsed ere enda num ium, earum voluptate eos eseniat emporemporro bea dolorryum nonsed et audae cus repe pelestrum quo volorepudam, ut et fuga. Ut odigendicati odites asperchil in ped mo el.

Subheading

Serifa Std Black or Bold
20 pt / 24 pt leading
Tracking: 0
Kerning: Optical
Color: Pantone Cool Gray 11 or 80% Black

Display Text

Serifa Std Black or Bold
28 pt / 33.6 pt leading
Tracking: 0
Kerning: Optical
Color: Pantone 186

Body Copy

Source Sans 3
11 pt / 13.2 pt leading
Tracking: 0
Kerning: Optical
Color: Black
.125" between paragraphs

Primary Palette



PANTONE 186 C
CMYK | 0, 100, 80, 5
RGB | 201, 18, 53
HEX | C91235



PANTONE Black C
CMYK | 0, 0, 0, 100
RGB | 44, 42, 41
HEX | 2C2A29



PANTONE Cool Gray 11
CMYK | 63, 52, 44, 33
RGB | 84, 88, 96
HEX | 545860

Secondary Palette



PANTONE 3282 C
CMYK | 100, 0, 54, 15
RGB | 0, 133, 122
HEX | 00857A



PANTONE 7531 C
CMYK | 37, 44, 56, 31
RGB | 122, 104, 91
HEX | 7A685B



PANTONE 227 C
CMYK | 3, 100, 0, 20
RGB | 169, 0, 102
HEX | A90066



PANTONE 7690 C
CMYK | 89, 34, 2, 9
RGB | 0, 118, 175
HEX | 0076AF



PANTONE 7668 C
CMYK | 64, 54, 2, 5
RGB | 104, 110, 167
HEX | 686EA7